



Expert at Building  
Sales Culture

Keynote Speaker &  
Workshop Presenter

Author of  
*Everyone's In Sales*

Temple University Fox  
School of Business Sales  
Executive in Residence

*Todd Cohen has helped these  
companies create a sales  
culture and boost revenue:*

- Corning Inc.
- Designer Greetings
- Ernst & Young L.P.
- American Express
- United Way
- Ames True Temper
- CDI Corporation
- Subaru of America

**Book Todd  
for your keynote or  
breakout session:**

**(866) 515-9445**

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**See Todd in action:**

**[www.toddcohen.com](http://www.toddcohen.com)**

# Todd Cohen

Building Sales Culture<sup>SM</sup>

**Everything you do, every day,** has an impact on your client's decision to start or keep doing business with you or your company.

**What is your impact** on the client?

**“Don't Do Anything Differently;  
Think Differently About What You Do!”**

Todd will show you how to awaken your “natural sales skills” and engage with others in a more meaningful way so you can be more successful.

## **Everyone's In Sales, Everyone Contributes**

Todd has extensive experience working with professionals in a variety of occupations and from a wide array of industries. These include:

- Human Resources
- Purchasing
- Manufacturing
- Accounting
- Transportation
- Finance
- Sales
- Distribution
- Logistics
- IT
- Auditing
- Banking
- Nonprofit

## **Todd's Sales Culture Workshops<sup>SM</sup>**

You can learn more about how to build a sales culture and boost revenues, profits and growth, by participating in one of Todd's educational and dynamic workshops:

- Building Sales Culture
- Relationship Portability<sup>SM</sup>
- Sales Skills for the Non-Sales Professional<sup>SM</sup>
- Essential Selling Skills<sup>SM</sup>
- Intuitive Curiosity<sup>SM</sup>